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FOR IMMEDIATE RELEASE**

**EQUIPMENT SOURCE, INC. OFFICIALLY
CERTIFIED AS BEING “MADE IN ALASKA”**

Infrastructure projects requiring solutions that are Built Arctic Tough should look north for answers.

Equipment Source, Inc. (ESI), an innovative manufacturer headquartered in Fairbanks, AK, is excited to announce that a number of its products are now officially certified as being Made In Alaska.

Customers will see the mother bear and cub logo on ESI-manufactured water pumps from April 2020. These pumps are manufactured specifically for tough northern conditions and are a preferred choice for operators in the oil and gas, construction, mining and emergency response sectors. ESI’s custom-made heaters, pumps and re-air generators will also carry the official Made in Alaska logo.

ESI started back in 2000, reconditioning heaters in the state’s North Slope region, when it heard customers saying they needed custom-made equipment for Arctic applications. The company has never looked back, and now designs and builds some of the toughest equipment on earth.

Nick Ferree, ESI Vice President, says the company is proud to be Alaskan.

“Working up here is not like working in other parts of the US. The conditions are very tough, which means our customers need high reliability and an excellent service. Those are two things we bring to the table in what we design and build, and what we vend,” he says.

“The season up here is very short, so we need to make sure our customers can be as productive as possible as the weather allows. We’ve always taken an innovative approach to everything we design and build to make sure it works in the Arctic conditions we have here in Alaska.

“Our customer can’t afford breakdowns. A lot of our customers are running critical infrastructure projects and they need parts and materials that won’t let them down.”

The Made in Alaska program is a state government initiative designed to promote high-quality products manufactured or handcrafted in the last frontier.

Sales Information:

Fairbanks: Contact Steve DeMolen or DJ Larson on (907) 458-9049 or FAI-Sales@ESIALaska.com.

Anchorage: Contact Mike Mihalek on (907) 341-2250 or ANC-Sales@ESIALaska.com.

About Equipment Source, Inc.:

Equipment Source, Inc. is an innovative manufacturer, JCB and Kubota dealer headquartered in Fairbanks, Alaska. It specializes in high-quality equipment for the oil, mining, construction and agriculture industries and it has a wide selection of the toughest products on earth available for sale and for rent this mining season. Learn more at esialaska.com.